

# Book Talk: “White Burgers, Black Cash: Fast Food from Black Exclusion to Exploitation” by Dr. Naa Oyo A. Kwate

## About the Guest Speaker, Moderator, and Panelists:

### Guest Speaker



**Naa Oyo A. Kwate** is an interdisciplinary social scientist with wide ranging interests in racial inequality and African American health. Currently a National Endowment for the Humanities Fellow at the Newberry Library in Chicago, she is an associate professor at

Rutgers, The State University of New Jersey, jointly appointed in the Department of Africana Studies and the Department of Human Ecology. A psychologist by training, her research has centered on the ways in which urban built environments reflect and create racial inequalities in the United States, and how racism directly and indirectly affects African American health. Kwate's research has been funded by grants from the National Institutes of Health and the Robert Wood Johnson Foundation, and by fellowships from the Smithsonian Institution, the European Institutes for Advanced Studies, and others.



**Juviza Rodriguez** is a second-year PhD student in the Community Health and Health Policy track at the CUNY School of Public Health and a PhD Fellow at the CUNY Urban Food Policy Institute. Her research interests are centered around the health of women of color and children across the life-course. She is particularly interested in unpacking, and calling out, the ways in which community design, food environments, and housing policy affect birth outcomes and how these factors shape intergenerational transmission of health disparities.



**Christal Yu** is a Food Justice Leadership Fellowship Alumna at the CUNY Urban Food Policy Institute. She helped launch the CUNY Student Food Navigator Program with national non-profit Swipe out Hunger, performing outreach to all 6 CUNYs in Brooklyn while also providing peer support and resource referrals to students in the SNAP application process. She is a proud BMCC Alumni, Finch College Association Scholar, and a current CUNY John Jay B.S. student of Human Services & Community Justice. She brings an intersectional, trauma informed, and human service lens to passions in combating predatory food marketing, accessible design/service delivery, and communication.

### Guest Student Panelists



**Hailey Christian** is a second-year MPH student at Columbia University Mailman School of Public Health concentrating in Environmental Health Sciences with a certificate in Environmental Health Policy. She

is currently a Graduate Research Assistant at CUNY Urban Food Policy Institute, a Food Fellow at Mailman School of Public Health, and a Climate Ambassador at FEMA. Her particular interests lie at the intersection of environmental justice, food systems, climate resiliency, and urban planning. Her career aspirations are to advocate for healthier, safer built and physical environments and to advance equitable and culturally relevant food systems.



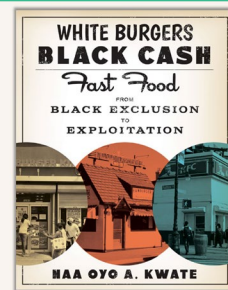
**Nicholas Olano** is a Dietetic Intern at the CUNY Graduate School of Public Health and Health Policy and recipient of the Academic Excellence Award of the Nutrition and Food Studies program at NYU Steinhardt. Nick was previously a

Dietetic Intern at the CUNY Urban Food Policy Institute and supported the Institute's research on predatory food and beverage marketing and how it affects young, low-income New Yorkers. After completing his dietetic internship and becoming an RDN, he aspires to work with a variety of patients, including those with obesity and chronic diseases, to help them improve their health through nutrition.

### Moderator



**Craig Willingham** is the Managing Director of CUNY Urban Food Policy Institute where he oversees a diverse portfolio of food policy related research. Previously he worked for the New York City Department of Health and Mental Hygiene's Center for Health Equity where he developed and implemented strategies to make it easier for consumers to buy healthier products in food retail venues throughout the City. He has a diverse professional background that includes business management, secondary school education, regional agriculture, and technical training.



# Book Talk: “White Burgers, Black Cash: Fast Food from Black Exclusion to Exploitation” by Dr. Naa Oyo A. Kwate

On February 24, join us for a book talk by Dr. Naa Oyo A. Kwate, Associate Professor of Africana Studies and Human Ecology at Rutgers, The State University of New Jersey, on her newest book “[White Burgers, Black Cash: Fast Food from Black Exclusion to Exploitation](#)” (Forthcoming by University of Minnesota Press, 2023). Dr. Kwate’s research has centered on the ways in which urban built environments reflect racial inequalities in the United States, and how racism directly and indirectly affects African American health. She is also author of “[Burgers in Blackface: Anti-Black Restaurants Then and Now](#)” (University of Minnesota Press, 2019) and editor of “[The Street: A Photographic Field Guide to American Inequality](#)” (Rutgers University Press, 2021).

Get 40% off of *White Burgers, Black Cash* when you order at [z.umn.edu/WhiteBurgersBlackCash](http://z.umn.edu/WhiteBurgersBlackCash) using code MN89910. Offer expires April 1, 2023.

## Additional Resources:

- Kwate, N. O. A., (Forthcoming April 2023). *White Burgers, Black Cash: Fast Food from Black Exclusion to Exploitation*, University of Minnesota Press, <https://www.upress.umn.edu/book-division/books/white-burgers-black-cash>
- Kwate, N. O. A., (2019) *Burgers in Blackface: Anti-Black Restaurants Then and Now*, University of Minnesota Press, <https://www.upress.umn.edu/book-division/books/burgers-in-blackface>
- Kwate, N. O. A. (Ed.) (2021). *The Street: A Photographic Field Guide to American Inequality*, Rutgers University Press, <https://www.rutgersuniversitypress.org/the-street/9781978804500>
- Race, Neighborhoods, and African-American Health Lab, <http://www.rna-lab.com>
- Kwate, N. O. A., Yau, C. Y., Loh, J. M., & Williams, D. (2009). [Inequality in obesigenic environments: fast food density in New York City](#). *Health & place*, 15(1), 364-373.
- Kwate, N. O. A. (2008). [Fried chicken and fresh apples: racial segregation as a fundamental cause of fast food density in black neighborhoods](#). *Health & place*, 14(1), 32-44.,
- Kwate, N. O. A., & Loh, J. M. (2010). [Separate and unequal: the influence of neighborhood and school characteristics on spatial proximity between fast food and schools](#). *Preventive medicine*, 51(2), 153-156.
- Kwate, N. O. A., Loh, J. M., White, K., & Saldana, N. (2013). [Retail redlining in New York City: racialized access to day-to-day retail resources](#). *Journal of Urban Health*, 90, 632-652.
- Kwate, N. O. A., & Loh, J. M. (2016). [Fast food and liquor store density, co-tenancy, and turnover: Vice store operations in Chicago, 1995–2008](#). *Applied Geography*, 67, 1-13.
- Roberts C, Ilieva RT, Willingham C, Freudenberg N. 2019. [Reducing Predatory Marketing of Unhealthy Foods and Beverages in New York City: Policy Options for Governments and Communities: A Policy Brief](#). CUNY Urban Food Policy Institute, CUNY Urban Food Policy Institute (2019), [Predatory Food and Beverage Marketing: A Scan of the Literature](#),
- CUNY Urban Food Policy Institute (2020), [An Overview of the CUNY Predatory Food and Beverage Marketing Project](#)
- Fraser, K. T., Ilieva, R. T., James, C. J., Chong, V. P., Shapiro, S., Willingham, C., ... & Freudenberg, N. (2022). [Use of environmental scan to assess density, content, and variation of predatory food and beverage marketing in New York City](#). *Health & Place*, 76, 102843.
- Freudenberg, N. (2021). [At what cost: modern capitalism and the future of health](#). Oxford University Press, USA.
- Freudenberg, N., & Galea, S. (2008). [The impact of corporate practices on health: implications for health policy](#). *Journal of public health policy*, 29(1), 86-104
- Palmedo, P. C., Dorfman, L., Garza, S., Murphy, E., & Freudenberg, N. (2017). [Countermarketing alcohol and unhealthy food: an effective strategy for preventing noncommunicable diseases? Lessons from tobacco](#). *Annual Review of Public Health*, 38, 119-144